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Chas. E. F. Gendaroff
1825 on Capital St.
Washington, D. C.



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PLANT THE BEST—NEVER MIND THE REST

GLADIOLI
FALL 1919

RAYMOND M. CHAMPE

WALLED LAKE

OAKLAND COUNTY

DAHLIAS
SPRING 1920

MICHIGAN

MAR 1 1921
of Agriculture

I offer my customers a real service by testing out every season all new varieties of gladioli and dahlias that have promise of greater merit than those of like color now on the market.

This means money saving and avoids disappointment for beginners and professional flower growers who wish to keep up to date on the newest and best varieties.

While there are hundreds of varieties in commerce of gladioli, the truth is but few of them are above mediocre when color, habit of growth and reproductive qualities are taken into consideration.

With the great strides that are being made in the hybridization of this wonderful flower, varieties that were considered the acme of perfection yesterday have to step aside for grander things today.

I do not claim to be the last authority on the gladiolus, far from it, but I do claim that the following are the varieties that have stood the highest test with me in this trying middle western climate, and I think that a majority of the growers will agree with me that these are the leaders.

If your purse is small, invest in those of medium price and you will be well rewarded but if you can afford it, buy some of the new ones and revel in the most gorgeous colors that nature ever painted on a flower.

Get the hobby of growing the Gladiolus.

It will refresh you mentally and physically and reward you financially, for the gladiolus is the one and only summer cut flower, and the bulbs and flowers of the best varieties are always readily salable.

Prices quoted are all for large size flowering bulbs; if sold out, two smaller bulbs will be sent unless advised to the contrary.

Those that are Well Known and Medium Priced.

EUROPA—Pure white and good size, but plant this in heavy soil if you would secure best results 20c each; \$2.00 doz.

White

PEACE—Of heavier and stronger growth with tall spike, but has marking of light purple in throat. Its great vitality makes it a leader among the whites, however. 10c each; 60c doz.

PANAMA—Soft rose pink, immense wide open flower; strong, tall grower; a grand flower. 10c each; 75c doz.

Pink

PINK PERFECTION—A true apple blossom pink with immense flowers. The buds are so many and crowded so close together on the stalk that when it blooms it is one mass of light pink. Its only fault is the drooping of the stem under a hot sun owing, perhaps, to the great number of buds and flowers carried, more than the roots can supply moisture to under great heat. 15c each; \$1.50 doz.

MRS. FRANK PENDLETON—A queen among the pinks, of a soft salmon pink suffusion over white on the petals and a blotch of the deepest carmine in the throat; very large, wide, open flowers. 15c each; \$1.50 doz.

Blue

BARON HULOT—Of dark violet blue, and the best of its color. . . . 10c each; 60c doz.

Lavender

MARY FENNELL—A good grower with flowers of lilac lavender toning to throat of primrose yellow. 15c each; \$1.50 doz.

Red

WAR—The best all purpose red to date, of a dark blood red tone. 10c each; \$1.00 doz.

Yellow

SCHWABEN—The best all purpose yellow to date; sulphur buds and flowers, a little lighter with small, brownish carmine marking in throat; of great vitality. 10c each; 75c doz.

Orange

ALICE TIPLADY—A primulinus hybrid of pure orange color. A fine grower and multiplier. 35c each; \$3.50 doz.

Salmon

PRINCE OF WALES—The one and only salmon, the most gorgeous, attractive coloring of any flower in the garden; early, a tall, strong grower and many wide, open flowers. 15c each; \$1.50 doz.

PRINCE OF WALES—Planting stock, half inch and under. \$5 per 100; \$40 per 1000 (25 at 100 rate and 250 at 1000 rate)

Purple Red

MRS. WATT—a clear shade of American Beauty; its only fault is that it does not produce many flowers to a spike. 10c each; \$1.00 doz.

Mauve

HERADA—Clear mauve and a very rare color in a gladiolus. Has no counterpart. 20c each; \$1.50 doz.

Those that are still Rare and High Priced.

WHITE GIANT—Immense flowers, often seven to eight inches across; of a white, pure as the driven snow. 50c each; \$5.00 doz.

RICHARD DIENER—A pure, light salmon pink, the finest pink in the world; the acme of perfection in habit of growth and color. \$25.00 each; sold

MRS. DR. NORTON—It is a question whether this belongs to the white or pink section, but the general color effect is pink so it is included here. Petals are of white ground overlaid a suffused with La France pink, deepening towards the edges. The throat has a blotch of beautiful canary yellow. The flower reminds one of the rare and beautiful Regal Lily. The growth is tremendously tall and strong and flowers are of extremely open form. \$1.00 each; \$10.00 doz.

MR. MARK—There are any number of new blues on the market and while none of them are true blue this variety is perhaps the best color and has the added advantage of being a strong grower and not wilting in the sun; the lack of the last trait putting Blue Jay, the other best blue, out of the running. 25c each; \$2.50 doz.

LOUISE—Clear, pure lavender of a bluish tinge; has no magenta or purple in it, and this makes it the finest lavender yet produced. Nearly the same shade as Iris Pallida Dalmatica, which is enough said. Big flowers and good grower. \$1.00 each; \$10.00 doz.

BYRON L. SMITH—The petals are nearly a self color of orchid lavender, lightening towards the throat, which is blotched with pure canary yellow; a beautiful combination. Mr. Florist, don't buy orchids in summer; grow this gladiolus. The color effect when massed in the garden in sunlight is silvery blue. 50c each; \$5.00 doz.

CRIMSON GLOW—Alongside of Pride of Hilegome, Dominion, War, Capt. Asher Carter Baker, Mrs. Velthuys and a host of others, this has proved itself to me to be the best in color, size, stem and reproduction. A clear, glistening crimson that lives up to its name. \$1.00 each; \$10.00 doz.

GOLDEN MEASURE—Pure golden yellow without markings; the only gladiolus in commerce of its kind in the world. \$5.00 each; sold

MAJESTIC—Here is an orange shade that is new; it is not the orange of Alice Tip-lady, which is wonderful, but a shade that has a tinge of salmon in it; very difficult to describe, but a grand, refined color. \$1.00 each; \$10.00 doz.

PRINCE OF WALES—This variety has no counterpart; golden salmon, melting to throat of primrose yellow; a color tone that either in sunlight or under electricity is extremely beautiful. If I could have but one variety it would be Prince of Wales. For florists' use, it has a great future, being an early bloomer and fine forcer with erect stem and big flowers. Stock of this is scarce and in great demand, so order early. 15c each; \$1.50 doz; \$10.00 per 100; \$80.00 per 1,000

PURPLE GLORY—Beautiful, rich ruby red with blotches of reddish black. Giant flowers, intensely ruffled, carried on giant spikes. The strongest growing gladiolus yet produced. The color is fascinating beyond description. \$1.50 each; \$15.00 doz.

DAHLIAS

During the season just closed I have tested out over 100 varieties of cactus dahlias in order to find the ones that will bloom under any conditions and give satisfaction to my customers in the middle western states. Because a dahlia blooms on either coast is no sign that it will bloom here. Our summer dry spell and early September frost generally put the finish to them before any worthwhile flowers are produced.

The following bloomed freely at least two to three weeks before any others and continued throughout the entire season to produce good flowers. They are all fine for cutting.

White **SAMARITAN**—A pure white cactus of good size and the freest white I have ever seen. Will give satisfaction anywhere, the long-sought white cactus.....**75c each; \$7.50 doz.**

Red **TOM LUNDY**—A California introduction of dark glowing, red color, and large size blooms produced all the time.....**\$1.00 each; \$10.00 doz.**

SPRINGFIELD—An improved Countess of Lonsdale, same habit of growth and stem, but better color; a bright amaranthine red, very pretty.....**.25c each; \$2.50 doz.**

Yellow **F. W. FELLOWES**—This dahlia produced three blooms to one of the next best yellow during last summer. In addition to this the blooms were extremely large, of a fine orange yellow, carried on long, stiff stems, grand for cutting. Stock is very scarce. **\$1.00 each; \$10.00 doz.**

Pink **CZARAWITZ**—Peaches and cream describes it. Delicate pink, deepening to center of creamy yellow. Extremely free on strong, wiry stems of good length. The best yet....**\$.20 each**

TWO NEW DAHLIA NOVELTIES

KING OF THE AUTUMN—The most magnificent dahlia for cutting that has ever been put on the market. Very tall, vigorous grower with stiff stems up to four feet in length, holding the big, glowing flowers erect. The stems are stiff as a rod, yet not too heavy. Color absolutely new, buff yellow suffused with terra cotta and old rose in center. Beautiful by daylight and under electricity shows up a glowing pinkish yellow that is bewitching. The one and only dahlia with the true autumn colors. Cut flowers of this brought the highest price ever paid on New York market for dahlias. Every florist should have stock of this. A very free bloomer. Decorative type.....**\$1.00 each; \$10.00 doz.**

MAUDE ADAMS—The florists' coming money maker is this grand new dahlia. The freest bloomer I have ever seen. Hot or cold, wet or dry, heavy soil or light soil, poor soil or rich soil, this dahlia produces salable flowers by the dozens from one plant. Color clear white overlaid and suffused with delicate La France pink. Each petal is heavily tipped with the same color and the center of the flower is a solid pink. This dahlia is of the ball or show type, never shows an open center, and is a grand keeper. The flowers are held erect on stems averaging eighteen inches to two feet in length and which are extremely strong for their size. The position of the flowers on the stems is exactly right for packing and design work. As a garden variety it is one of the best. Secure stock of this new variety before it is too late.....**.50c each; \$5.00 doz.**

SPECIAL—MAUDE ADAMS DAHLIA, undivided field grown clumps; extra strong; fall delivery only until December 15, 1919. These clumps have from three to fifteen tubers each.....**\$.50 per doz.; \$35.00 per 100**

Shipping charges collect. No charge for packing.

REMEMBER, STOCK OF ALL OF THE ABOVE IS SCARCE AND AT THIS TIME, NOVEMBER FIRST, 1919, MOST OF THE GROWERS ARE ALREADY SOLD OUT—SO ORDER EARLY.

All prices quoted are for postage prepaid anywhere. No gladioli shipped after January first and until March fifteenth, and no dahlias shipped anywhere until April first, 1920.

No order filled for less than \$2.00; the overhead expense these days is too great.

All stock offered subject to prior sale and while I exercise the greatest care to have everything true to name. I will not be responsible for any proving to be not true, beyond replacement free of charge or refunding of the money at my option.

Cash, please, with order. Remit any way you wish, except postage stamps.

All bulbs sent parcel post if possible.

MY POLICY—To sell only the **BEST BY TEST**. To never substitute. To refund at once all money on unfilled orders. To give satisfaction or free replacement or your money back without question or quibble on every order. That such policy is appreciated is testified to by the hundreds of new customers that I add each year.

RAYMOND M. CHAMPE

WALLED LAKE, OAKLAND CO., MICHIGAN.

All flower growers should subscribe to the "Flower Grower," published monthly at Calcium, N. Y., by Madison Cooper. \$1.50 per year. The **BEST** magazine of its kind published.



*Chas. E. J. Gerstorf
1825 on Capitol St.
Washington, D. C.*